

**SOLUTIONS Business Builder's Network** is a joint venture between RED Development Group and iDue Systems designed to help business owners build strong networks, key relationships, and connect them with the solutions that drive stability, profitability, and sustainability.

Nationally, 99% of our economy is supported by small businesses. Spurring growth in communities across the nation, these businesses are founded and driven by hardworking innovative legacy builders who desire to impact their community and be their own boss. Nevertheless, only 24% of businesses generate more than \$250k gross revenue annually.

"The key to building strong businesses is collaboration. It's not just who you know, but how you use those relationships to impact growth potential creating a win, win, win for all involved." - Collette Portis, M.Ed., Founding Partner & COO of RED Development Group.

In partnership with business owners, business experts, community leaders and influencers, we present **SOLUTIONS!** Business Builder's Network events nationally. It is our belief that to positively impact a community's economy, it takes sustainable businesses which require the expertise of experienced coaches/consultants. It's the reason Inc.com and Young Entrepreneur Council believe you should hire a business coach **NOW!** 

## **TARGET AUDIENCE**

Entrepreneurs with a strong desire to connect with serious minded business owners who are seeking expert advice in order to become sustainable.

## VISION

To accelerate 1 million enterprises globally that will leave a legacy of growth, regardless of size or industry, creating generational wealth.

## HOW IT WORKS

- We offer small business owners and starts ups the opportunity to do a 5-minute presentation of their business and pain point.
- Following the presentation, we open the floor for a 5-minute Q&A with the presenter, allowing the audience to ask questions.
- Next, the expert panel will provide 10 minutes of solutions to the presenter's most crucial pain point.
- All network attendees are allowed a 30 second introduction.
- Finally, networking begins providing attendees an opportunity to connect with someone they don't know, introduce themselves, build relationships, meet the presenter, and talk to the experts one-on-one.

## **MISSION**

To reduce the number of small businesses who currently have revenues less than \$250,000 annually by connecting them with business coaches and the resources necessary to build and grow their businesses.